To: All relevant parents

Subject: Boosting Early English Learning – See Say Write – Announcement

Dear all,

I hope you’re all doing well. I’d like to make the positive announcement that we are introducing a fantastic early-English literacy program, [See Say Write](http://www.seesaywrite.com/), to boost your children’s early English learning in school / at home.

The program was created by two highly qualified native English teachers (one a graduate from Cambridge University) and aims to give your child the best chance at English mastery. Evidence shows that strong English language foundations in the early years of a child’s life will have a magnifying effect, as it enables self-driven learning at an earlier stage.

I have listed some of the more concrete benefits of the See Say Write program here:

**Curriculum support**

* It offers a modern and structured approach to early English learning.
* It enables teachers to spend more time focusing on student development.
* It offers pronunciation support (with video lessons from native English teachers with standard BBC British accents).
* It will enable easier assessment of student’s language skills. This will both improve our teachers’ ability to identify learning gaps and run targeted lessons to fill them.
* It will increase the capability of our volunteers and maximise the overall teaching power of our team.

**Interventions**

* It offers a structured and effective approach to boost the learning of those who have fallen behind.

**Homework**

* Students will have access to fun and effective homework that offers a modern and structured approach to early English learning.
* It offers homework that can be easily tailored to the specific learning needs of each student, after conducting a simple ability assessment.
* It enables increased parental engagement and understanding of the skills your child needs to read, write and speak English with ease.
* It offers a school-holiday project to provide continuity/revision during long breaks.

**Remote learning**

* It provides structure and support for students who can’t attend school for long periods.

If you would like to understand or visualise the program, please head to [seesaywrite.com](http://www.seesaywrite.com/program) where you can find a simple explanation.

[Include the following only if using See Say Write as homework] Please know you will receive more information from in due course, giving you all the necessary details that you need.

Until then, thank you very much and take care.

Kind Regards,